



Business Plan

Projected Financial Data

1. Show estimated revenue, costs, and profits for a period of six months by completing the following.

	Month					
	1	2	3	4	5	6
Revenue						
Sales						
Other						
Expenses						
Labor						
Advertising						
Supplies						
Rent						
Transportation						
Postage						
Telephone						
Other						
Projected Profit						

2. For the six month period, indicate the total amount of fixed and variable costs.
3. Indicate when the break-even point will occur for your business. In this analysis, you will need to show the pricing per unit sold.