



# Can You Be An Entrepreneur?

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So, we have seen what entrepreneurs do and how they go about it. But who are these people anyway? Are they rare? Are they weird? What makes them tick? Have you got what it takes to be an entrepreneur?

Let's begin our look at the characteristics and skills of entrepreneurs, and your entrepreneurial potential, with a quiz. Read the question and circle what you think is the best answer.

## Entrepreneur's Quiz\*

1. Faced with a problem, the entrepreneur is most likely to:
  - a) go to a close friend for help;
  - b) get help from a stranger who is known to be an expert;
  - c) try to work through the problem alone.
  
2. The entrepreneur is most like the distance runner who runs mainly:
  - a) to work off energy and to keep in good physical condition;
  - b) to gain the satisfaction of beating other competitors in the race;
  - c) to try to better his or her previous time over the distance.
  
3. Entrepreneurs are motivated most by the need to:
  - a) achieve a goal of greater personal importance;
  - b) gain public attention and recognition;
  - c) control wealth and other people.
  
4. Entrepreneurs believe the success or failure of a new business venture depends primarily on:
  - a) luck or fate;
  - b) the support and approval of others;
  - c) their own strengths and abilities.

\* Source: Jennings, William E. *Entrepreneurship: A Primer for Canadians*. Toronto: Canadian Foundation for Economic Education, 1985.