



Opportunities-They Are All Around You

Entrepreneurs take advantage of opportunities. They identify opportunities for new business ventures and then establish businesses to produce goods and services. But what are opportunities? Where do you find opportunities? Are there opportunities in your school or in your community? How do you know if an opportunity is a good opportunity or not? These are the kinds of questions we will look at in this module. By the end of this unit, you should be able to:

1. Define an opportunity.
2. Describe what gives rise to opportunities.
3. Look for and recognize different kinds of opportunities.
4. Identify opportunities in your school or community.
5. Tell if an opportunity is a good one or not.
6. Understand the difference between an idea and an opportunity.

A window of opportunity can open at any time!

**These windows give you a chance to
look through and
find a road to success.**

But you have to find the windows!