



Finding Opportunities

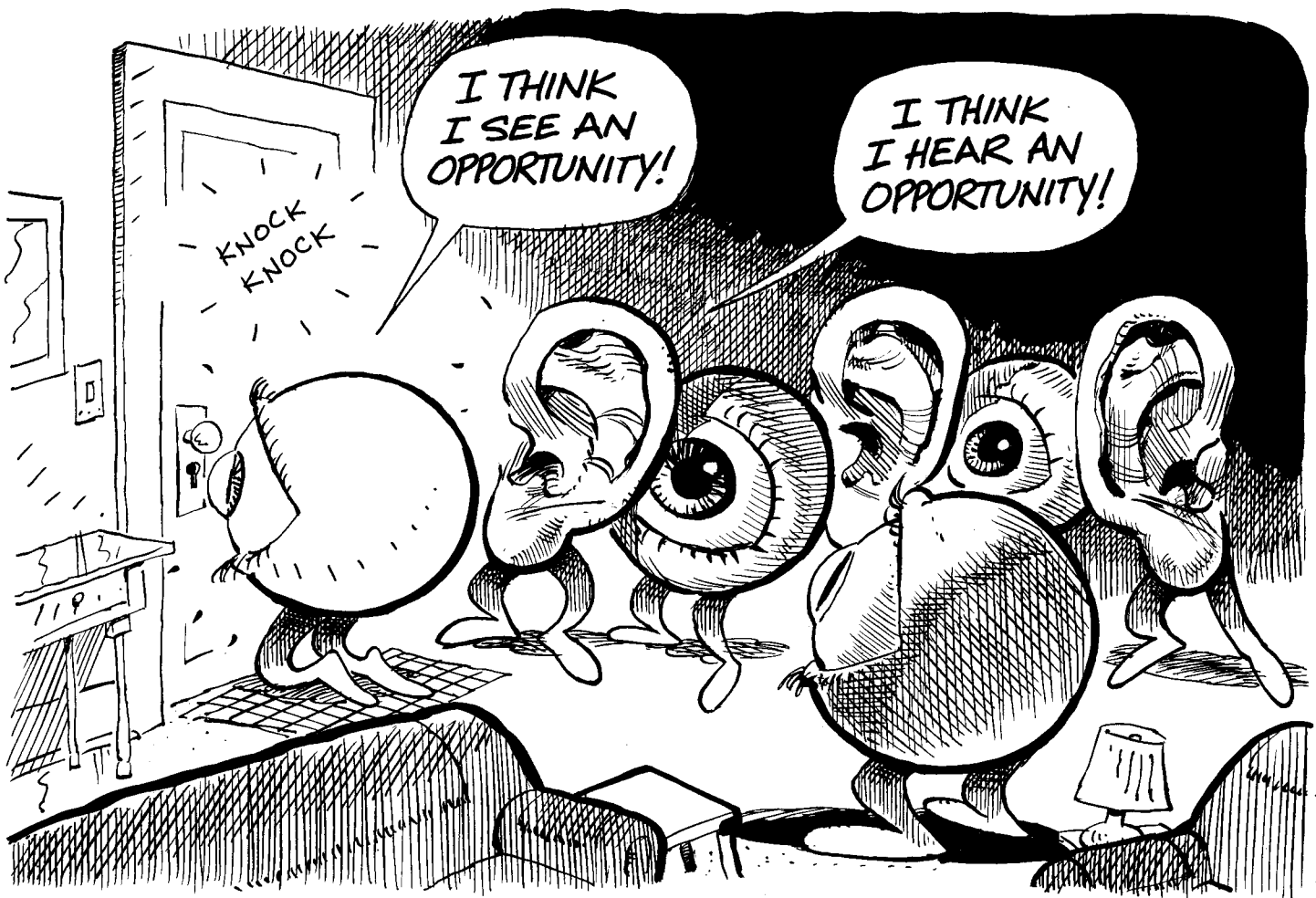
Using Your Senses

Your Senses Are Important In Finding Opportunities

- Use your **eyes** to look for opportunities.
- Use your **ears** to listen for opportunities.

An entrepreneur knows how important it is to make good use of your senses. It is a way to notice and remember possible opportunities for business ideas.

**Opportunities Are All Around You
But you have to keep your eyes and ears open!**



**You have to be on the alert for them if you
want to recognize them!**