



# **Business Ideas for All Communities**

At the end of this module, you will be able to:

1. Explore multiple entrepreneurial activities for young people.
2. Define the following aspects of analyzing entrepreneurial ventures and explain why each is important:
  - a. Needed equipment and supplies.
  - b. Necessary transportation for your type of venture.
  - c. First steps in setting up entrepreneurial activity.
  - d. Marketing the Good/Service.
  - e. Advantages of pursuing the entrepreneurial venture.
  - f. Risks of pursuing the entrepreneurial venture.
3. Select and analyze an entrepreneurial opportunity according to the aspects “a” through “f” given above.
4. Identify at least one entrepreneurial idea which fits your neighborhood and your interests, abilities and goals; next, start planning the initiation of the new venture.