



How Can I Start and Run a Business Without Cash?

**When can you do without money?
Can you start and run your business
without cash?
YES!
Use smarts for cash!**

The more often you substitute “smarts” for cash, the longer your cash will last.

Ways to get things done without paying in cash:

1. Barter (trade)
 - Things for things
 - Things for services
 - Services for things
 - Services for services
2. Goodwill
3. Promises

