



How Can I Start and Run a Business Without Cash?



Check Point! Check Your Understanding

1. What is the difference between a capital good and money?
2. What are the initial steps for determining what you need for starting a business?
3. How can some people start a business with little or no money?
4. Define bartering and indicate a benefit and a difficulty in using the bartering process.
5. Name at least three ways individuals can secure items needed to start a business without using cash.